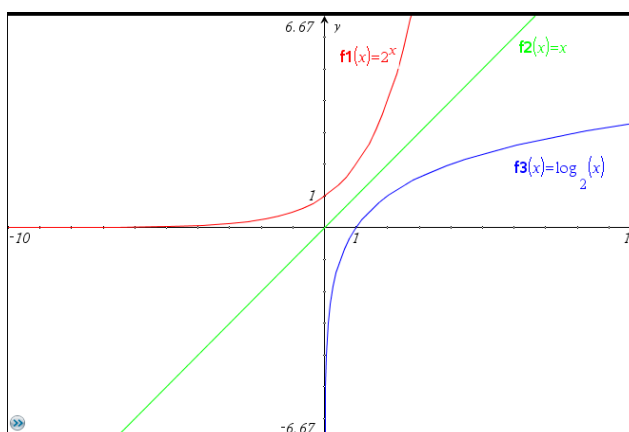


Logs & Exponentials

$f(x) = 2^x$ & $f(x) = \log_2 x$ are inverses

to find inverse:
 $x = 2^y$
 $y = \log_2 x$

1. switch x&y
2. solve for y



Basic Properties of Logarithms

For $0 < b \neq 1$, $x > 0$, and any real number y ,

$$\log_b 1 = 0 \quad \text{because}$$

$$\log_b b = 1 \quad \text{because}$$

$$\log_b b^y = y \quad \text{because}$$

$$b^{\log_b x} = x \quad \text{because}$$

Evaluate:

1. $\log_5 5^3$

2. $6^{\log_6(2x+5)}$

Write the following
exponential
functions as logs:

$$x = 6^2$$

$$y = 4^{\frac{3}{2}}$$

$$16 = 4^y$$

Write the following
logs as exponential
functions:

$$\log_8 x = 2$$

$$\log_2 8 = y$$

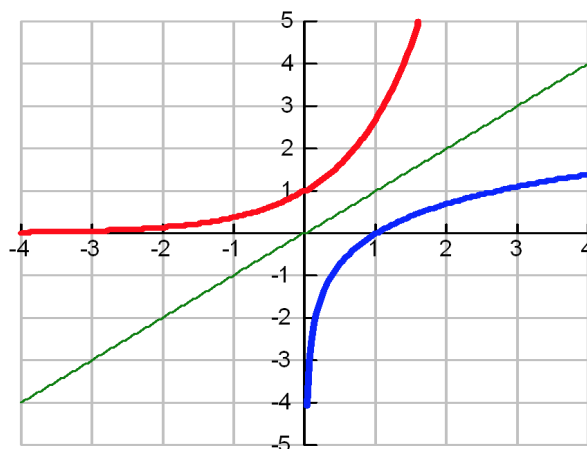
$$\log_{\frac{2}{3}} x = 3$$

$$\log_3 \frac{1}{9} = y$$

natural log

$$f(x) = \ln x$$

$$f(x) = e^x$$

Essentially \ln has a base of e

$$y = \ln x \quad \text{iff} \quad e^y = x$$

Evaluate without a calculator:

$$\ln \sqrt{e}$$

$$\ln e^5$$

$$e^{\ln 4}$$

Evaluating \ln and e on a calculator

Use a calculator to evaluate the logarithmic expressions, if it is defined, and check your result by evaluating the corresponding exponential equation.

$$\ln 23.5$$

$$\ln 0.48$$

$$\ln -5$$

What does it mean if there is no base written on the log?

$$\log 100 = y$$

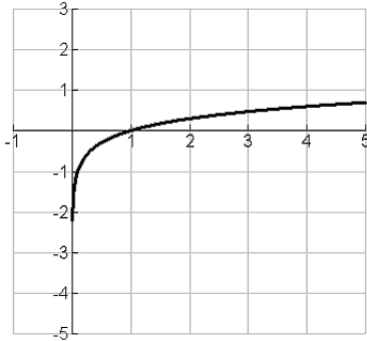
common log

When the base is e - what do we do?

$$16 = e^y$$

Graphs

$$f(x) = \log x / f(x) = \ln x$$



Domain

Range

 \lim $x \rightarrow \infty$ \lim $x \rightarrow -\infty$

x-intercepts

y-intercepts

VA

HA

Remember logs & exponents are inverses

 b^x  $\log(x)$

Describe the transformations on each graph:

$$f(x) = \log(x + 2)$$

$$f(x) = 3 \log(-x) - 4$$

$$f(x) = -2 \ln(2x) + 5$$